ECO 3033, Exam 1
Terms and Concepts You Should Know and Understand

demand curve
law of demand
demand function
diminishing (marginal) returns
price elasticity of demand (arc, point)
returns to scale
total revenue (curve)
historical costs
margin revenue (curve)
opportunity cost
arc marginal revenue
economic cost
average revenue (curve)
incremental cost(s)
average/marginal relationship
long-run cost (total, average, marginal)
cross elasticity
short run cost (fixed, variable, total, average, marginal)
income elasticity
economies of scale
expansion path
diseconomies of scale
change in demand
short run
normal (for Δ income) good
long run
inferior good
relation of marginal product to SMC
change in quantity demanded
relation of average product to AVC
arc marginal revenue
linear demand curve & related TR, MR
substitute good
relation of total product to TVC
complementary good