

## Investment Analysis

## - Equity Investment

- All assets need to be financed in some way. A balance sheet tells us how. Equity is the ownership portion. The mortgage is the debt portion
- Motivations for CRE Investing
- Annual Net Income from Operations
- Price Appreciation
, Diversification
- Tax Benefits


## Market <br> Characteristics

- Real Estate Cycle
- Large Market
- Many types of properties
- Competitive

, Fragmented Ownership
- Overdevelopment Potential - no one knows exactly how much to develop at any point in time.
- The cycle may differ for different property types.
- It's hard to know where you are in the cycle


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Investment Strategies
* Property Sector Investing - choose a specific property type and stick to that
- Contrarian Investing - go against the flow (Invest in the properties others are avoiding
- Marketing Timing - for those who can forecast the cycle
, Growth Investing -
- Value Investing -
- Core Property Investing - Invest in existing, seasoned, highly leased properties
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## Investment Styles

- Size-Based Strategy
- Tenant-Based Strategy
- Arbitrage Investing
- Turnaround Investing
- Opportunistic Investing
- Blue Chip Investing
- Development


## Investment Analysis

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* Internal Rate of Return (IRR)
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, The discount rate forces the net present value to equal zero.

- If IRR > r;Accept Project
- If IRR < r; Reject Project
* Where $r$ is a required return or hurdle rate


## Debt Financing

- Equity Dividend $=\mathrm{NOI}-$ ADS
, NOI = Net Operating Income
- ADS = Annual Debt Service; the annual payment on debt This is both principal and interest
- It is calculated as 12 times the monthly payment
- The equity dividend is also referred to as the before-tax cash flow from operations $\left(\mathrm{BTCF}_{0}\right)$.
- When no debt is used, the $\mathrm{BTCF}_{0}$ or Equity Dividend is the NOI


## Investment Analysis

- Net Present Value (NPV)
- Discounted value of the future expected cash flows net of any outlays
- The discount rate is the capital cost for the investor.
- If NPV>0, accept project
- If $N P V<0$, reject project
- NPV is the increase in wealth to the equity investor


## Debt Financing

- Equity Dividend Rate =

Equity Dividend/Initial Equity Investment

- Also called the "cash on cash" rate
- Debt Coverage Ratio (DCR) $=$ NOI/ADS
- The DCR is a vital ratio for lenders.
- What if the $D C R<1$ ?

DCR less than one is common for new developments going through the lease up process

## Debt Financing

- Example II-I:
, \$1,000,000 Property;
- $95 \%$ allocated to building and $5 \%$ to land
, 70\% LTV; 7\% Interest Rate, 30 Years
- \$700,000 debt; \$300,000 equity
- Monthly Payment $=\$ 4657.1 \mathrm{I}$
- $\mathrm{ADS}=12 \times \$ 4657 . \mathrm{II}=\$ 55,885$
- $\mathrm{NOI}_{\mathrm{I}}=\$ 85,000$



## Before-Tax Cash Flow

- Equity Dividend = NOI-ADS
, \$85,000-\$55,885 = \$29, 115
, This is also the BTCF ${ }_{0}$ for this year.
- Equity Dividend Rate = EQDIV/Equity
$\$ 29,115 / \$ 300,000=9.71 \%$
- Debt Coverage Ratio = $\$ 85,000 / \$ 55,885=1.521$
- These ratios all pertain to the first year of operations



## Before-Tax Cash Flow

- Example II-I continued....
- Before-Tax Cash Flow from the Property Sale ( $\mathrm{BTCF}_{s}$ ):
- $\mathrm{BTCF}_{\mathrm{s}}=$ Sales Price - Mortgage Balance
- In Example II-I, if the property were sold in Year 4 for $\$ 1,100,000$ then
b $\quad \mathrm{BTCF}=\$ 1,100,000-\$ 668,322=\$ 421,678$
The mortgage loan balance $(\$ 668,322)$ is computed as previously. See Chapter 4.
$\square$


## After-Tax Cash Flows

- From Slide II-10, Depreciation is based on a building value of $\$ 950,000$ over 27.5 years
, Depreciation $=\$ 950,000 / 27.5=\$ 34,545$
- Interest $=\$ 48,775$ using the "amort" function on the financial calculator.


## After-Tax Cash Flows

- Calculating the after-tax cash flow from operations
- Step 1: Compute taxable income


## Net Operating Income

- Depreciation
- Interest

Taxable Income

| After Tax Cash Flows |  |
| :---: | :---: |
| - From Example II-I, year I taxable income would be: |  |
| $\mathrm{NOI}=$ | \$85,000 |
| Depreciation | - \$34,545 |
| Interest | -\$48,775 |
| Taxable Income | \$ 1,680 |

## After Tax Cash Flows

- Taxes on the property sale
- Gain from property value increase - Taxed at capital gains rate for the investor
- Gain from prior depreciation
- Taxed at 25\%


## After Tax Cash Flows

- Step 2: Compute Taxes
- Taxes $($ at $28 \%)=.28 \times \$ 1680=\$ 470$
- Step 3: Compute after-tax cash flow from operations for year I
- ATCF $_{1}=$ BTCF $_{1}$ - Taxes
$=\$ 29,115-\$ 470$
$=\$ 28,645$


