

PSYCHOLOGY OF ENTERTAINMENT

PSYCHOLOGY OF ENTERTAINMENT

Edited by

Jennings Bryant

*College of Communication & Information Sciences
The University of Alabama*

Peter Vorderer

*Annenberg School for Communication
University of Southern California*



2006

LAWRENCE ERLBAUM ASSOCIATES, PUBLISHERS
Mahwah, New Jersey London

Contents

Preface	ix
List of Contributors	xv
I. Preparation and Reception Processes	
1. Motivation	3
<i>Peter Vorderer, Francis F. Steen, and Elaine Chan</i>	
2. Selective Exposure Processes	19
<i>Jennings Bryant and John Davies</i>	
3. Attention and Television	35
<i>Daniel R. Anderson and Heather L. Kirkorian</i>	
4. Perception	55
<i>L. J. Shrum</i>	
5. Comprehension and Memory	71
<i>Richard Jackson Harris, Elizabeth Tait Cady, and Tuan Quoc Tran</i>	
6. Media Information Processing	85
<i>Robert H. Wicks</i>	
II. Reaction Processes	
7. Fantasy and Imagination	105
<i>Patti M. Valkenburg and Jochen Peter</i>	

8.	Attribution and Entertainment: It's Not Who Dunit, it's Why <i>Nancy Rhodes and James C. Hamilton</i>	119
9.	The Psychology of Disposition-Based Theories of Media Enjoyment <i>Arthur A. Raney</i>	137
10.	Empathy: Affective Reactivity to Others' Emotional Experiences <i>Dolf Zillmann</i>	151
11.	Audience Identification with Media Characters <i>Jonathan Cohen</i>	183
12.	Involvement <i>Werner Wirth</i>	199
13.	Dramaturgy for Emotions from Fictional Narration <i>Dolf Zillmann</i>	215
14.	Mood Management: Theory, Evidence, and Advancements <i>Silvia Knobloch-Westerwick</i>	239
15.	Social Identity Theory <i>Sabine Trepte</i>	255
16.	Equity and Justice <i>Manfred Schmitt and Jürgen Maes</i>	273
17.	Parasocial Interactions and Relationships <i>Christoph Klimmt, Tilo Hartmann, and Holger Schramm</i>	291
18.	Why Horror Doesn't Die: The Enduring and Paradoxical Effects of Frightening Entertainment <i>Joanne Cantor</i>	315
19.	Personality <i>Mary Beth Oliver, Jinhee Kim, and Meghan S. Sanders</i>	329
20.	Emotion and Cognition in Entertainment <i>Dorina Miron</i>	343
III.	Application of Psychological Theories and Models to Entertainment Theory	
21.	Sensation Seeking in Entertainment <i>Marvin Zuckerman</i>	367
22.	(Subjective) Well-Being <i>Margrit Schreier</i>	389
23.	Catharsis as a Moral Form of Entertainment <i>Brigitte Scheele and Fletcher DuBois</i>	405
24.	An Evolutionary Perspective on Entertainment <i>Peter Ohler and Gerhild Nieding</i>	423
	Author Index	435
	Subject Index	453